

November 4, 2013

FOR IMMEDIATE RELEASE

Meet the Road Safety Ambassadors of [Grant Park High School](#): Project Shift

“Why idle, when you can shift your way of thinking?” – Michelle Golebiowski, event organizer

Winnipeg, Manitoba - On Monday, November 4, a new event dedicated to road safety awareness and education will connect teens with the dangers associated with impaired and distracted driving. Completing two separate simulations, six Grant Park High School students will experience the effects of distracted and impaired driving.

“We are happy to partner with Michelle and [Speedworld](#) in spreading the word about the dangers of distracted/impaired driving. The students' experience will bring home the effects of this kind of behaviour. They will be ambassadors for Grant Park High School students and for the larger community. Congrats to Michelle for creating this unique and innovative event.” - Y. Chochinov, Grant Park High School Principal

WHAT: Project Shift, an innovative hour-long event geared to help young drivers understand the impact of impaired and distracted driving.

WHEN: Monday, November 4 – 5:00pm – 6:00pm

WHERE: Speedworld Indoor Kart Track -575C Berry Street, Winnipeg

"Speedworld Indoor Kart Track is excited to be a part of this important initiative. We have a zero tolerance policy for alcohol and kart racing. We have seen first-hand that even at speeds of 50 kilometers per hour, drivers under the influence are unable to safely navigate our kart track. Our hope is that our participation will educate drivers, and future drivers, on safe and responsible practices.” -Mark & Briget Sawatsky, Speedworld Owners

By working together to raise awareness and using creative preventative measures to help shift the attitudes of the motoring public, we can encourage individuals to make positive choices. We want to send a clear message to put the phone down while driving, and pick the phone up when you need a safe way home.

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For more information please contact:

[Michelle Golebiowski](#), Road Safety Speaker & Advocate